

# **ATTENTION:** **CALIFORNIA LEAFY GREENS HANDLER MARKETING AGREEMENT** **MEMBERS!**

## **MANDATORY INDUSTRY INFORMATION WORKSHOPS**

July 9 – July 19

Certification audits of all LGMA signatories will begin in late July. In preparation, the California Leafy Greens Marketing Agreement (LGMA) will hold a series of information workshops for signatory members throughout the state. It is **mandatory** that each signatory member attend one of these meetings – you will receive the information and tools at this meeting that will allow you to successfully maintain your status as a LGMA member.

Each meeting will be two hours in length, and will cover the following topics:

1. Certification Audits and use of the LGMA Service Mark
2. The audit checklist to be used during the Certification Audits
3. Compliance and corrective action policies
4. Answer questions and provide feedback

### ***What you need to do***

1. Review the workshop schedule on the next page and select the session you would like to attend.
2. **Send us your workshop choice by July 2.** Please note, we are limiting attendance at each workshop, so please provide a first and second choice of preferred meetings. We will do our best to assign you to your preferred choice. Let us know your preferred choice in *one* of the following ways:
  - a. FAX your completed form to the LGMA at 916-446-1063, or
  - b. Email your preferred meeting choices to [s.horsfall@comcast.net](mailto:s.horsfall@comcast.net), or
  - c. Call us at 916-441-1240
3. We will confirm your assignment in writing once we hear from you.

Some things to keep in mind:

- Each workshop session will be approximately two hours in length
- You can bring up to four people to your session (but, please, no more than four, as space will be limited)
- Members of the LGMA's technical and communications committees will be on hand to help present and to answer questions
- If you cannot make one of the workshops in your own market, you may attend in a different city

# Leafy Green Marketing Agreement Industry Workshop Sign-Up Sheet

Please select the workshop location, date and time you would like to attend. Please give us a first and second choice – we will do our best to accommodate you with your preferred date and time.

Company Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

## Salinas, July 9 – 12

Location: Spreckels Veterans Memorial Building, Corner of 5th & Llano, Spreckels, California

Date	Time	First Choice	Second Choice
Monday, July 9	1:00 PM		
	3:30 PM		
Tuesday, July 10	1:00 PM		
	3:30 PM		
Wednesday, July 11	8:00 AM		
	10:30 AM		
	1:30 PM		
Thursday, July 12	8:30 AM		

### LGMA Signatories:

Please select your first and second choices for a workshop to attend, and then do one of the following:

- Fax this sheet to the LGMA at 916-446-1063, or...
  - Email the information to us at [S.Horsfall@comcast.net](mailto:S.Horsfall@comcast.net)...or
- Call us at 916-441-1240 and let us know your preferences

## Watsonville, July 12

Location: Green Valley Grill, 40 Penny Lane, Watsonville, CA

Date	Time	First Choice	Second Choice
Thursday, July 12	1:30 PM		

## Santa Maria, July 17

Location: Santa Maria Inn, 801 South Broadway, Santa Maria, CA 93454

Date	Time	First Choice	Second Choice
Tuesday, July 17	8:00 AM		
	10:30 AM		
	1:30 PM		

## Oxnard, July 18

Location: Derby Club Directors Rm., Ventura Co. Fairgrounds, 10 West Harbor Blvd. Ventura, CA

Date	Time	First Choice	Second Choice
Wednesday, July 18	8:00 AM		
	10:30 AM		
	1:30 PM		

## Bakersfield, July 19

Location: Kern Co. Agricultural Commissioner's Office, 1001 S. Mt. Vernon Ave. Bakersfield

Date	Time	First Choice	Second Choice
Thursday, July 19	9:00 AM		

## Fresno, July 19

Location: Fresno Co. Ag Commissioner's Office, 1730 S. Maple, Fresno, CA

Date	Time	First Choice	Second Choice
Thursday, July 19	2:00 PM		

## El Centro, TBD

Location: A workshop will be held in El Centro, however dates and locations have not been set yet.